



Area Labor Profile

Heard

County



Updated: Dec 2016

Labor Force Activity - 2015

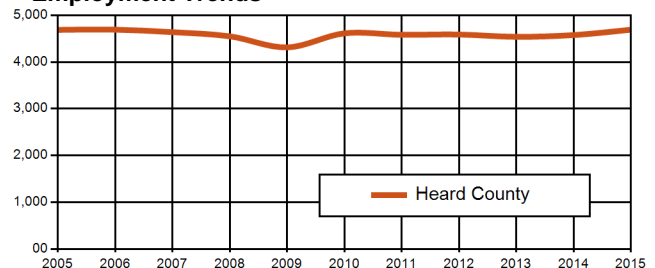
2015 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Heard	4,999	4,689	310	6.2%
Carroll	52,274	48,823	3,451	6.6%
Coweta	67,350	63,853	3,497	5.2%
Troup	35,946	33,804	2,142	6.0%
Heard Area	160,569	151,169	9,400	5.9%
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%
Randolph, AL	9,443	8,888	555	5.9%

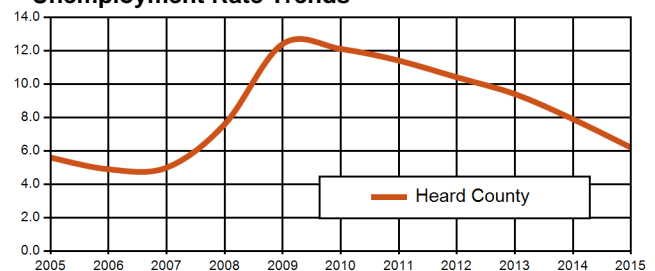
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

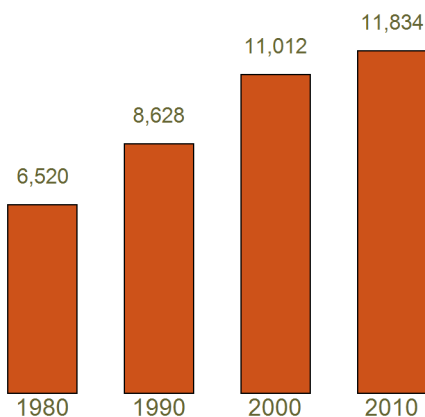
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
Heard	11,834	241	11,539	-2.5	11,875	0.3
City of Franklin	993					
Heard Area	339,243		356,970	5.2	417,180	23.0
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2
Randolph, AL	22,521		22,696	0.8	28,232	25.4

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2016

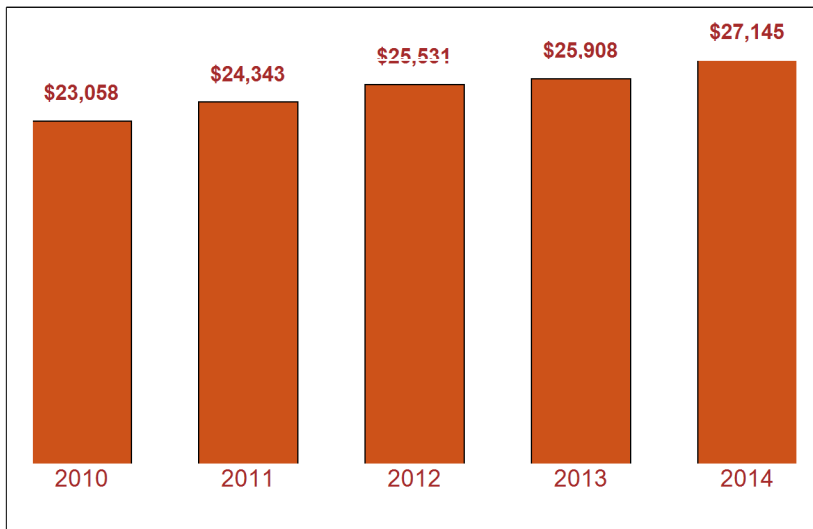
INDUSTRY	Heard				Heard Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	48	788	37.7	794	1,046	29,253	24.9	963
Agriculture, Forestry, Fishing and Hunting	9	45	2.2	739	37	223	0.2	730
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	6	44	0.0	1,132
Construction	27	154	7.4	734	663	5,173	4.4	915
Manufacturing	11	590	28.2	813	340	23,814	20.3	976
Plastics and Rubber Products	1	*	*	*	20	970	0.8	917
Nonmetallic Mineral Product	1	*	*	*	22	444	0.4	932
Primary Metal	2	*	*	*	14	2,708	2.3	978
Fabricated Metal Product	4	56	2.7	810	69	1,699	1.4	934
Machinery	2	*	*	*	23	722	0.6	1,194
Electrical Equipment, Appliance, and Component	1	*	*	*	9	535	0.5	1,175
Beverage and Tobacco Product	0	0	0.0	0	1	*	*	*
Petroleum and Coal Products	0	0	0.0	0	4	*	*	*
Computer and Electronic Product	0	0	0.0	0	4	*	*	*
Apparel	0	0	0.0	0	5	*	*	*
Paper	0	0	0.0	0	10	1,030	0.9	1,059
Food	0	0	0.0	0	11	1,683	1.4	815
Textile Mills	0	0	0.0	0	13	942	0.8	930
Chemical	0	0	0.0	0	15	120	0.1	723
Wood Product	0	0	0.0	0	16	254	0.2	616
Printing and Related Support Activities	0	0	0.0	0	17	127	0.1	694
Textile Product Mills	0	0	0.0	0	17	2,550	2.2	911
Furniture and Related Product	0	0	0.0	0	20	122	0.1	528
Miscellaneous	0	0	0.0	0	20	264	0.2	853
Transportation Equipment	0	0	0.0	0	30	8,685	7.4	1,039
Service-Providing	91	640	30.6	1,102	5,351	72,080	61.4	672
Utilities	5	*	*	*	17	975	0.8	1,476
Wholesale Trade	5	23	1.1	913	334	3,583	3.1	926
Retail Trade	19	89	4.3	400	991	14,109	12.0	504
Transportation and Warehousing	7	28	1.3	829	199	3,736	3.2	828
Information	2	*	*	*	84	1,971	1.7	809
Finance and Insurance	7	16	0.8	606	358	2,313	2.0	898
Real Estate and Rental and Leasing	4	10	0.5	409	294	817	0.7	671
Professional, Scientific, and Technical Services	6	*	*	*	539	2,271	1.9	939
Management of Companies and Enterprises	0	0	0.0	0	27	1,365	1.2	1,627
Administrative and Support and Waste Management and Remediation Services	10	23	1.1	373	406	10,552	9.0	483
Educational Services	0	0	0.0	0	60	1,231	1.0	565
Health Care and Social Assistance	7	*	*	*	619	14,002	11.9	980
Arts, Entertainment, and Recreation	0	0	0.0	0	78	826	0.7	312
Accommodation and Food Services	6	33	1.6	246	544	11,295	9.6	281
Other Services (except Public Administration)	13	24	1.1	525	480	2,668	2.3	647
Unclassified - industry not assigned	4	8	0.4	234	321	367	0.3	763
Total - Private Sector	143	1,436	68.7	928	6,397	101,333	86.3	756
Total - Government	21	654	31.3	630	264	16,057	13.7	765
Federal Government	3	15	0.7	777	46	594	0.5	992
State Government	4	73	3.5	788	82	3,268	2.8	788
Local Government	14	566	27.1	606	136	12,195	10.4	748
ALL INDUSTRIES	164	2,091	100.0	835	6,661	117,390	100.0	757
ALL INDUSTRIES - Georgia					298,099	4,257,675		930

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

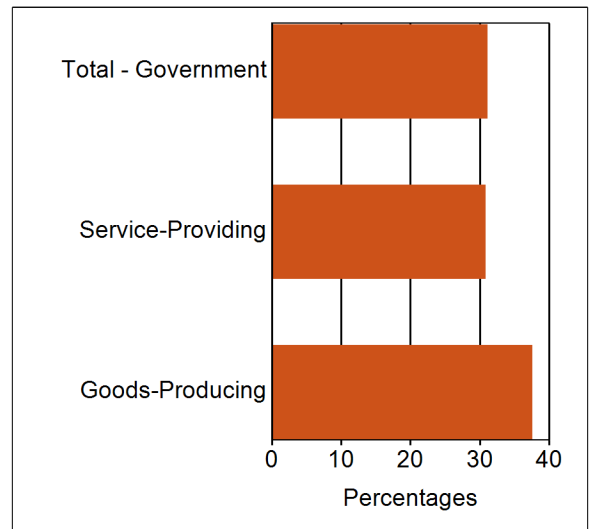
Heard Per Capita Income

Source: U.S. Bureau of Economic Analysis



Heard Industry Mix 2016

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2015*

Heard

3 Rivers Utility Rehab, LLC
BE&K Construction Company
Fluor Daniel Services Corp
Franklin Aluminum Co, Inc.
Georgia Power Company
Hardee's
Heritage Healthcare of Franklin, LLC
Plasti Paint, Inc.
Rockdale Grocery, Inc.
Southern Company Service, Inc.

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Heard Area

Elwood Staffing Services, Inc.
Interface Flooring Systems, Inc.
Kia Motors Manufacturing Georgia, Inc.
LaGrange Troup County Hospital Authority
Southwire Company
Tanner Medical Center, Inc.
University of West Georgia
Walmart
Walmart
Yamaha Motor Manufacturing

COUNTY

Carroll
Troup
Troup
Troup
Carroll
Carroll
Carroll
Troup
Carroll
Coweta

Commuting Patterns

EMPLOYED RESIDENTS OF

Heard

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Heard, GA	1,493	32.4
Coweta, GA	826	17.9
Carroll, GA	727	15.8
Troup, GA	633	13.7
Fulton, GA	166	3.6
Cobb, GA	112	2.4
Meriwether, GA	108	2.3
DeKalb, GA	83	1.8
Other	381	8.3
Total Residents:	4,612	100.0

PERSONS WORKING IN

Heard

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Heard, GA	1,493	53.3
Carroll, GA	427	15.3
Troup, GA	367	13.1
Coweta, GA	114	4.1
Randolph, AL	102	3.6
Muscogee, GA	45	1.6
Meriwether, GA	42	1.5
Polk, GA	40	1.4
Other	170	6.1
Total Residents:	2,800	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

Education of the Labor Force

Heard Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.6%	2.7%	3.8%	3.1%	4.7%	16.4%
Some High School	12.7%	18.1%	11.2%	10.4%	11.1%	16.7%
High School Grad/GED	35.1%	40.1%	31.2%	34.6%	36.1%	33.1%
Some College	21.8%	31.9%	25.2%	20.3%	19.7%	15.0%
College Grad 2 Yr	6.0%	2.5%	7.4%	7.4%	6.7%	3.8%
College Grad 4 Yr	12.6%	4.5%	16.4%	16.5%	13.3%	8.4%
Post Graduate Studies	6.3%	0.3%	4.8%	7.6%	8.5%	6.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Carroll	1,173	--	1,173
Coweta	1,465	--	1,465
Heard	122	--	122
Troup	672	--	672
Heard Area	3,432	--	3,432



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Heard Area

Coweta

Brewton-Parker-Newnan campus	http://www.bpc.edu/newnan/
University of West Georgia-Newnan	http://www.westga.edu/newnan/index.php
Mercer University-Newnan Center	https://workingadults.mercer.edu/locations/newnan/
Coweta Campus (Satellite campus of West Georgia Technical College)	www.westgatech.edu

Troup

LaGrange College	www.lagrange.edu
Point University	www.point.edu
Lagrange Campus (Satellite campus of West Georgia Technical College)	www.westgatech.edu
West Georgia Technical College	www.westgatech.edu

Carroll

University of West Georgia	www.westga.edu
Adamson Square (Satellite campus of West Georgia Technical College)	www.westgatech.edu
Carroll Campus (Satellite campus of West Georgia Technical College)	www.westgatech.edu

Heard

Franklin Site (Satellite campus of West Georgia Technical College)	www.westgatech.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	109	155	267	42.2	72.3
Administrative Assistant and Secretarial Science, General°	68	74	66	8.8	-10.8
Aesthetician/Esthetician and Skin Care Specialist°	21	22	38	4.8	72.7
Allied Health and Medical Assisting Services, Other°	1	3	2	200.0	-33.3
Automobile/Automotive Mechanics Technology/Technician°	269	239	545	-11.2	128.0
Barbering/Barber	3	4	1	33.3	-75.0
Business Administration and Management, General°	2	10	75	400.0	650.0
CAD/CADD Drafting and/or Design Technology/Technician°	15	8	8	-46.7	0.0
Child Care Provider/Assistant°	69	71	296	2.9	316.9
Clinical/Medical Laboratory Technician	14	11	8	-21.4	-27.3
Computer Installation and Repair Technology/Technician°	37	30	74	-18.9	146.7
Cosmetology/Cosmetologist, General°	240	195	390	-18.8	100.0
Criminal Justice/Police Science°	21	30	38	42.9	26.7
Criminal Justice/Safety Studies°	69	67	181	-2.9	170.1
Culinary Arts/Chef Training	3	8	25	166.7	212.5
Data Entry/Microcomputer Applications, General°	118	88	121	-25.4	37.5
Data Processing and Data Processing Technology/Technician°	59	54	77	-8.5	42.6
Dental Assisting/Assistant°	100	85	127	-15.0	49.4
Dental Hygiene/Hygienist	11	12	12	9.1	0.0
Drafting and Design Technology/Technician, General	3	3	9	0.0	200.0
Early Childhood Education and Teaching°	40	39	75	-2.5	92.3
Electrical/Electronics Equipment Installation and Repair, General°	13	6	29	-53.8	383.3
Electrician°	3	2	5	-33.3	150.0
Emergency Medical Technology/Technician (EMT Paramedic)°	65	57	98	-12.3	71.9
Fire Science/Fire-fighting°	7	1	1	-85.7	0.0
Fire Services Administration	19	14	23	-26.3	64.3
Food Preparation/Professional Cooking/Kitchen Assistant°	28	53	61	89.3	15.1
Game and Interactive Media Design°	27	12	40	-55.6	233.3
General Office Occupations and Clerical Services°	65	45	54	-30.8	20.0
Health Information/Medical Records Technology/Technician	23	26	27	13.0	3.8
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	45	52	167	15.6	221.2
Heavy Equipment Maintenance Technology/Technician°	2	20	37	900.0	85.0
Industrial Mechanics and Maintenance Technology°	25	17	62	-32.0	264.7
Licensed Practical/Vocational Nurse Training	61	56	97	-8.2	73.2
Machine Shop Technology/Assistant°	10	68	107	580.0	57.4
Marketing/Marketing Management, General	4	13	9	225.0	-30.8
Medical Insurance Specialist/Medical Biller°	36	28	29	-22.2	3.6

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Medical Office Assistant/Specialist°	30	24	33	-20.0	37.5
Medical/Clinical Assistant	28	23	49	-17.9	113.0
Network and System Administration/Administrator	15	28	49	86.7	75.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	178	246	624	38.2	153.7
Pharmacy Technician/Assistant°	9	30	56	233.3	86.7
Phlebotomy Technician/Phlebotomist°	39	47	105	20.5	123.4
Professional, Technical, Business, and Scientific Writing°	4	9	15	125.0	66.7
Radiologic Technology/Science - Radiographer°	31	35	27	12.9	-22.9
Registered Nursing/Registered Nurse	77	51	126	-33.8	147.1
Surgical Technology/Technologist	11	11	18	0.0	63.6
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	169	242	352	43.2	45.5
Welding Technology/Welder°	172	241	540	40.1	124.1

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	Life and Eng.	Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Carroll	1,226	211	162	279	46	3	58	6	55	142	142	122
Coweta	1,127	205	116	258	63	24	29	6	32	110	174	110
Heard	75	7	8	3	16	0	0	0	8	0	0	33
Troup	1,120	214	105	110	57	5	28	16	114	112	161	198
Subtotal Area	3,548	637	391	650	182	32	115	28	209	364	477	463

Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Carroll	6,045	85	194	69	109	408	1,530	57	167	562	1,721	1,143
Coweta	5,334	169	137	27	92	488	2,208	23	263	361	1,012	554
Heard	1,054	19	28	3	16	53	207	1	36	126	331	234
Troup	7,975	127	308	110	100	469	1,722	12	226	539	3,091	1,271
Subtotal Area	20,408	400	667	209	317	1,418	5,667	93	692	1,588	6,155	3,202

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

Georgia Department of Labor Location(s)

Career Center(s)

1002 Longley Place

LaGrange GA 30240-5733

Phone: (706) 845 - 4000

Fax: (706) 845 - 4005

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov